

2023 September Newsletter

China SCE Group Holdings Limited

Stock Code: 1966

Best 50 of China Real Estate Developers



China SCE Group Holdings Limited ("China SCE" or the "Company", together with its subsidiaries, the "Group") was established in 1996 and listed on the Main Board of The Stock Exchange of Hong Kong Limited in February 2010. The Group's major businesses include property development, commercial management, property management and rental apartments business. The Company is headquartered in Shanghai for its business operations, while implementing key focused strategies in the Yangtze River Delta Economic Zone, the Guangdong-Hong Kong-Macao Greater Bay Area, the Bohai Rim Economic Zone, the West Taiwan Strait Economic Zone and Central Western Region.

Latest News

Sales Overview

In September 2023, the Group together with its joint ventures and associates achieved a contracted sales amount of approximately RMB1.105 billion and a contracted sales area of 103,412 sq.m. The average selling price for September 2023 was RMB10,681 per sq.m.

For the nine months ended 30 September 2023, the Group together with its joint ventures and associates achieved an accumulated contracted sales amount of approximately RMB24.692 billion and an accumulated contracted sales area of 1,991,290 sq.m. The average selling price for the nine months ended 30 September 2023 was RMB12,400 per sq.m.

Land Bank

As of 30 September 2023, the Group together with its joint ventures and associates owned a land bank with an aggregate planned GFA of approximately 31.48 million sq.m.



Scan this QR Code or search "SCE1966HK" in WeChat for the latest Company information



Scan the QR code in WeChat or search "中骏集团投资者关系小程序" (China SCE Investor Relations Mini Program) on WeChat bulletin board for the Group's latest development

China SCE Project Showcase

Nan'an SCE FUNWORLD



Scan this QR Code or search "SCE1966HK" in WeChat for the latest Company information



Scan the QR code in WeChat or search "中骏集团投资者关系小程序" (China SCE Investor Relations Mini Program) on WeChat bulletin board for the Group's latest development



Nan'an SCE FUNWORLD has a total construction area of 100,000 sq.m. As the first commercial complex in Nan'an, it has congregated a number of premier brands since its opening and emphasizes the brand portfolio advantage of "project differentiation". Even in the face of different market changes, it can still maintain the optimized brand portfolio and attract customers under the refinement and differentiation of operation.



As Nan'an city's consumption power constantly rises and the structure of the consumer group changes, Nan'an SCE FUNWORLD continues to penetrate the local market, introducing brands which target young people with new concepts, new themes and new trends, zeroing in on the Generation Z who pursues individuality and possesses strong consumption potential. At the same time, in-depth studies were conducted on the consumer demand of other projects in the region, and suitable local brands have been introduced based on their compatibility and potential to meet with the needs of customers.

China SCE Project Showcase

Project Background



Scan this QR Code or search "SCE1966HK" in WeChat for the latest Company information



Scan the QR code in WeChat or search "中骏集团投资者关系小程序" (China SCE Investor Relations Mini Program) on WeChat bulletin board for the Group's latest development



In 2023, Nan'an SCE FUNWORLD will focus on boutique retail support and food and beverage in its brand mix by continuing to center on classifications such as urban style, high fashion, and fine shopping mall while incorporating local consumption demands and industry trends. By filling the gaps in the categories and optimizing the brand structure, Nan'an SCE FUNWORLD will further consolidate its market position in Nan'an and expand the city's customer flow.

Location:

intersection of Jiangbei Avenue and Meilin Road

Population:

100,000 people within a 1.5km radius, 200,000 people within a 3km radius, and 400,000 people within a 5km radius.

Characteristics of the district:

Nan'an is the starting point of the "Maritime Silk Road" and the hometown of national hero Zheng Chenggong. It is one of the gathering places for overseas Chinese. By the end of 2022, the GDP of Nan'an City was RMB164.6 billion, with a population of about 1.52 million.

Transportation:

Second ring links to such convenient road networks as four highways and the Nan'an Passenger Transportation Hub. Both new and old towns can be easily reached, with more than 10 bus routes converging here.



Investor Relations Contact

China SCE Group Holdings Limited

Investor Relations Team

Email : ir@sce-re.com

Cornerstones Communications Limited

Kelvin Man / Bob Tong

Tel : 852-2903 9200

Email : chinascegroup@cscspr.com